



[Detail] Andy Warhol, Campbell's Soup Can (Turkey Noodle), 1962. The Sonnabend Collection Foundation. On long-term loan at Ca' Pesaro, Venice © The Andy Warhol Foundation for the Visual Arts, Inc./VEGAP, Málaga, 2018



Warhol

Mechanical Art

31.05–16.09.2018

The exhibition takes visitors on a journey through three decades of intense creative activity, highlighting aspects such as the innovative way in which Warhol applied the concept of process in his work, the strong links between his life and his artistic production, and his originality and talent in combining various techniques and media, including the visual arts, film, music, dance and advertising, thereby creating a new and fascinating world of sophisticated universal images. The artist says:

How Andy puts his Warhol on

"People are always calling me a mirror and if a mirror looks into a mirror, what is there to see?"

1 Love (Puberty)

"I still wanted to be close with people. I kept living with roommates thinking we could become good friends and share problems, but I'd always find out that they were just interested in another person sharing the rent."

2 Love (Prime)

"[She] could be anything you wanted her to be—a little girl, a woman, intelligent, dumb, rich, poor—anything. She was a wonderful, beautiful blank. The mystique to end all mystiques."

3 Love (Senility)

"Love affairs get too involved, and they're not really worth it. But if, for some reason, you feel that they are, you

should put in exactly as much time and energy as the other person."

4 Beauty

"Sometimes I think that extreme beauty must be absolutely humorless."

5 Fame

"Some company recently was interested in buying my 'aura'. They didn't want my product. They kept saying, 'We want your aura'."

6 Work

"People sometimes say that the way things happen in the movies is unreal, but actually, it's the way things happen to you in life that's unreal."

7 Time

"At the end of my time, when I die, I don't want to leave any leftovers. And I don't want to be a leftover."

8 Death

"I don't believe in it, because you're not around to know that it's happened. I can't say anything about it because I'm not prepared for it."

9 Economics

"I like money on the wall. Say you were going to buy a \$200,000 painting. I think you should take that money, tie it up, and hang it on the wall."

10 Atmosphere

"I've made a career out of being the right thing in the wrong space and the wrong thing in the right space."

11 Success

"B: Is it raining?"

A: I think they're spitting at us."

12 Art

"I asked her how she could say 'new art.' How do you know if it's new or not? New art's never new when it's done."

13 Titles

"That's a three-part rule of mine: (1) never complain about a situation while the situation is still going on; (2) if you can't believe it's happening, pretend it's a movie; and (3) after it's over, find somebody to pin the blame on and never let them forget it."

14 The tingle

"I have no memory. Every day is a new day because I don't remember the day before. Every minute is like the first minute of my life. I try to remember but I can't. That's why I got married—to my tape recorder."

15 Underwear power

"Buying is much more American than thinking and I'm as American as they come. [...] I think buying underwear is the most personal thing you can do, and if you could watch a person buying underwear you would really get to know them."

Exhibition organized by Museo Picasso Málaga and Obra Social "la Caixa"

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